



Automakers inspire, recruit young talent

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Dubbing car engineers spent the day learning about automotive engineering.

WARREN, Mich. (WXYZ) - Macomb Community College held the Automotive Design and Engineering Career Expo Thursday, bringing in Ford, GM & Fiat Chrysler to give students a hands-on learning experience at how cars are created.

In the next decade the United State is projected to add 10 million more creative sector jobs, according to Bureau of Labor statistics. Many will end up right here in the Motor City which is why auto makers are trying to spark that new generation of interest.

"The point is to get kids really enthused about going into the auto industry as a career," Bob Feldmaier of Macomb Community College said.

For the students, it was a hands on opportunity.

"They start at a module with Chrysler about sketching, then they go to General Motors where they get to see digital and clay modeling and they go to Ford for production design," Feldmaier said.

An eye-opening experience for the students confronted with new career paths and ideas not typically learned inside a classroom.

"I see all these new cars and I find out they use clay models to make them," Dakota High School Senior Rami Tamimi said. "It's really revolutionary to have that kind of experience."

Serving as an inspiration for Junior Rachel Zaprawa.

"I want to be a mechanical engineer," she said. "See the thing is, there aren't a lot of girls in engineering." The career fair was a chance for her to meet women thriving in this field. "All of them are so successful, they're such an inspiration. It's like, if you can do that, why can't I do that?" she said.

It's students like Zaprawa, aspiring creative and tech talent that automakers here are looking to recruit.

"As you know we just announced a \$1 billion investment in the tech center so the career opportunities are great – these kids who are in the 7th-12th grade, these kids are the footprint that's going to be leading into the pathway," Greg Cummings of General Motors said.

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Junior Rachel Zaprawa interviewed by [Ann Marie LaFlamme](#) from Channel 7 WXYZ Detroit





Junior Rachel Zaprawa and senior Rami Tamini take a picture with [Ann Marie LaFlamme](#) from Channel 7 WXYZ Detroit